



UFD Vision

UFDVision

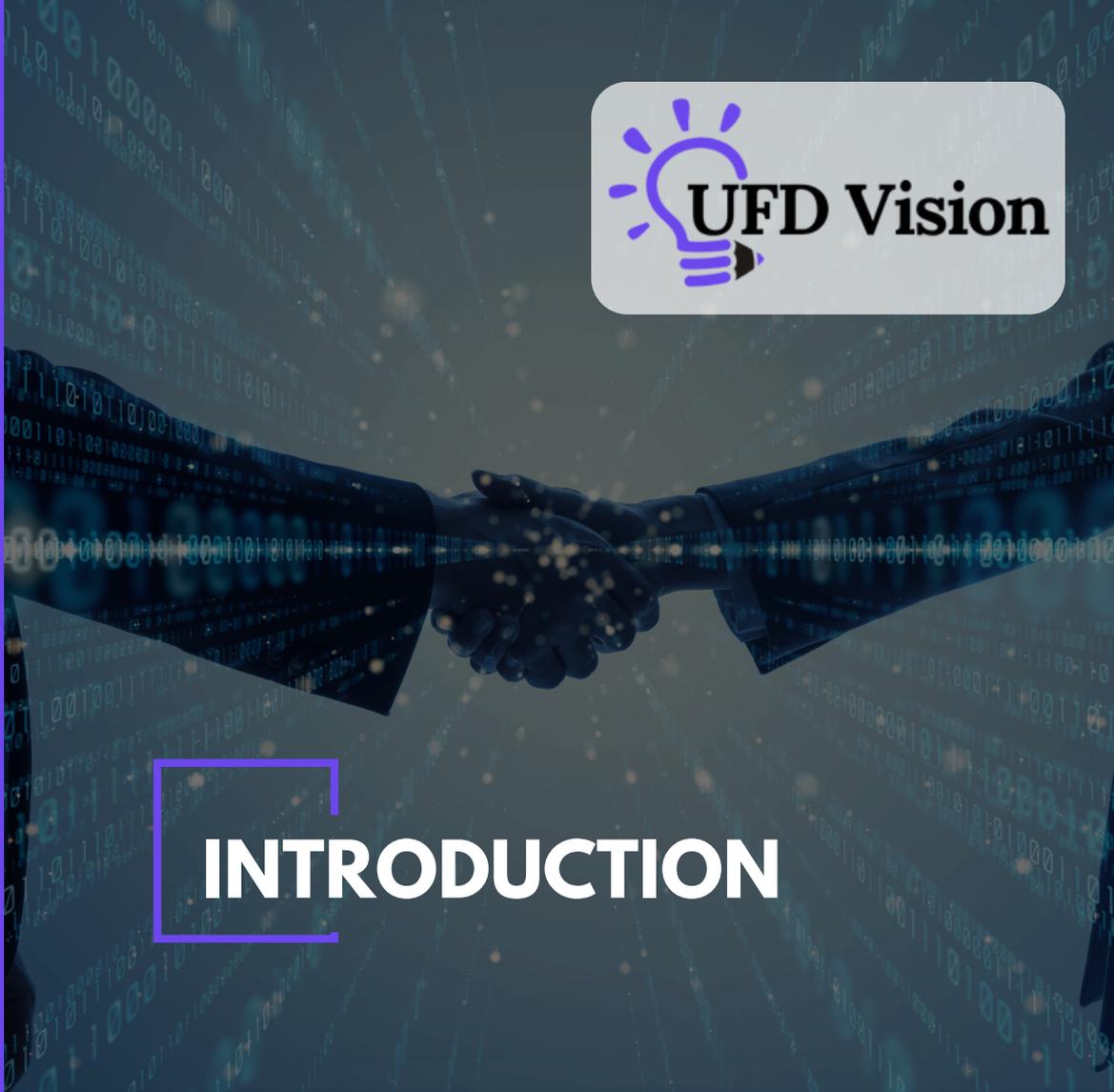
DIGITAL MARKETING

Agency

**Transform Your Business with
Creative Expertise.**

**Unlock new growth opportunities
with personalized solutions from
our skilled team of consultants
and marketers.**

**New
2025**



INTRODUCTION



THINK UNLIMITED

UFDVision digital marketing Agency, we are passionate about leveraging cutting-edge technology to create innovative digital solutions that empower businesses and individuals. Founded in 2022, our startup is driven by a team of dedicated professionals with a shared vision to transform the digital landscape through creativity, innovation, and excellence.



UFD Vision

DIGITAL
transformation

ABOUT US

Digital Marketing Agency



We are the ultimate tool to transform your marketing game! We're the spark your business has been waiting for - the missing piece that drives real results. Every day, we push boundaries, challenge ourselves, and explore new possibilities. By blending our unmatched creativity with your brilliant vision, we craft a powerful roadmap for success.



VISION & MISSION

VISION

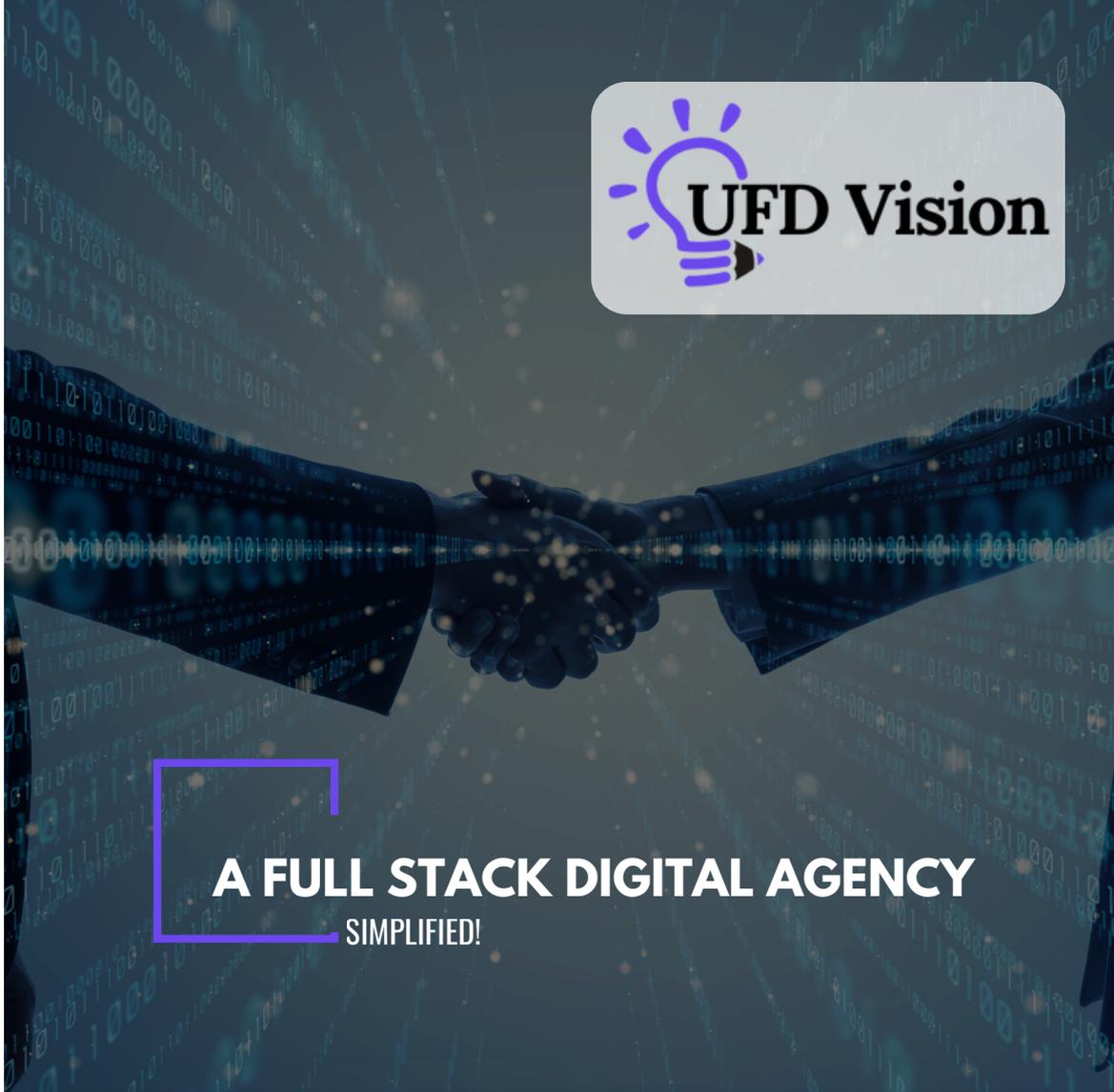
We envision a future where digital transformation is seamless, accessible, and beneficial for all. Our goal is to be at the forefront of this transformation, setting new standards in the industry and driving positive change in the way businesses operate online.

MISSION

Our mission is to revolutionize the digital business arena by providing state-of-the-art products and services that cater to the evolving needs of our clients. We strive to enhance user experiences, streamline operations, and foster growth through our tailored digital solutions.



UFD Vision



A FULL STACK DIGITAL AGENCY

SIMPLIFIED!



Research & Strategy

Critical Thinking & insight based



Creative

Relevant and Engaging



Social Media

Creating a positive influence



Performance Marketing

Coding meets findings



Web/App Development

Optimizing your budget

OUR SERVICES

WEB DEVELOPMENT

CONTENT CREATION

SOCIAL MEDIA

SEO

GRAPHIC DESIGN

MAINTENANCE

APPROACH



AWARE

Key focus:

Audience understanding is first and the most important element of our social media approach. Our research is based on user preferences, online behavior and device usage. We speak to the right people with the right content at the right time.



INSPIRE

Key focus:

Inspire and engage viewers with creative social media content. Marketing communication is two-way street and keep a close check on the audience response to our content. We create social media content that users love to engage with.



DELIVER

Key focus:

Deliver value with marketing results and ROI. Leveraging audience insights, social behavior and brand background to select the best channels, we put a solid media plan in place and optimize campaigns in real time to deliver the best results.

SCOPE OF WORK

Manage official Social Media Platforms (Search Ads - text ads, Display Ads, Gmail Ads, Youtube Ads). Create language content for all platforms.

STRATEGY & PLANNING

CONTENT MANAGEMENT

SOCIAL LISTENING

RESPONSE MANAGEMENT

REPORT MANAGEMENT

RESPONSE MANAGEMENT

BE RESPONSIVE

BUSINESSES ARE NO LONGER "OFFLINE" SO SHOULD BE YOUR CUSTOMER SERVICE

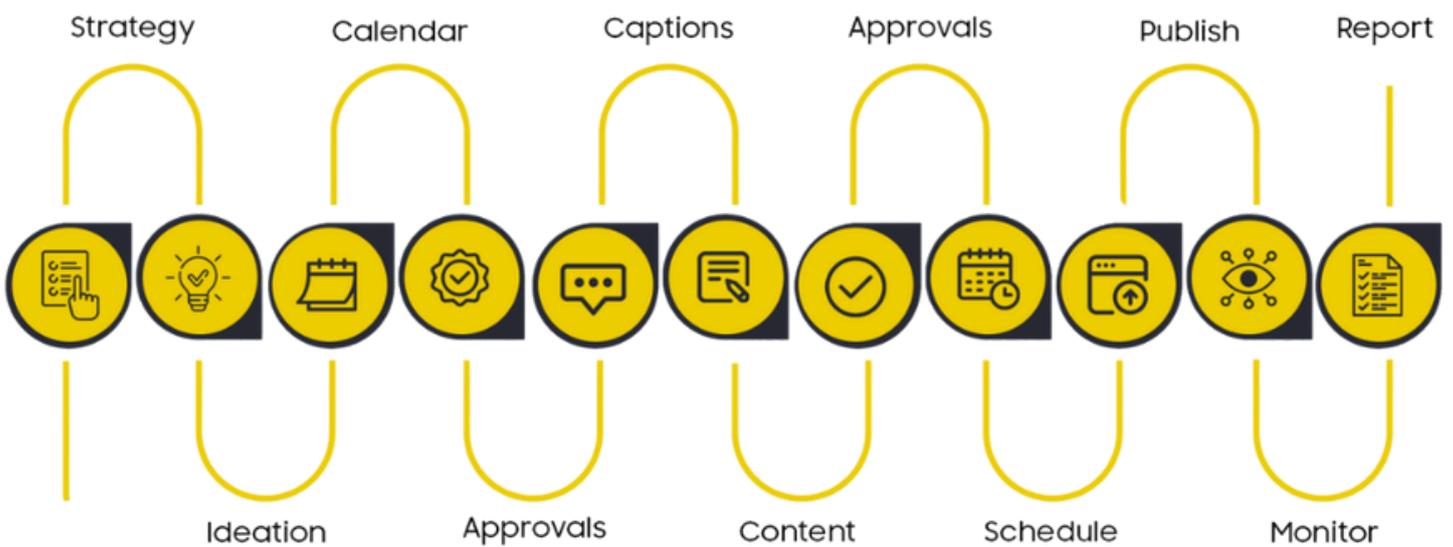
Rather than calling your helpline, customers or clients will simply visit your social media handles looking for answers. This is our opportunity to engage them in dialogue.

TURN INQUIRIES INTO INTERACTIONS

Whether it's a mention, comment, or inbox query. We'll devise a designated resource to handle and respond to not just customer queries but initiate interaction.

A response management guideline has to be placed to make the response process even faster and at the same time helpful for the customers.

WORKFLOW SOCIAL



WEBSITE + SEO+ SMM PACKAGES

PACKAGE 1

- 6 Promotional Videos per month
- 6 Promotional Posts per month
- 6 Blogs
- Platforms (Facebook, Instagram, Tiktok, Youtube, LinkedIn)
- Strategy Plan
- Social Media Design Services
- Social Media management
- Monthly Reports
- Monthly lead Gen database
- Reputation Management
- Monitoring & Analysis
- Keywords Optimization
- Initial Review & Keyword Analysis
- Website Analysis
- Initial Backlinks Analysis
- Competition Analysis
- Competitor Analysis
- On Site Optimization for 5 Targeted Keywords
- META Tags Optimization
- HTML Code Optimization
- Website Permalinks Analysis
- Internal Link Check
- Page Speed Analysis
- Mobile Speed Analysis
- Images Optimization
- Robots.txt, Sitemaps
- Google Webmaster Tools Setup
- Google Analytics Setup & Integration

SILVER = \$1000

PACKAGE 2

- 12 Promotional Videos per month
- 12 Promotional posts per month
- 12 Blogs
- Platforms (Facebook, Instagram, Tiktok, Youtube, LinkedIn)
- Strategy Plan
- Social Media Design Services
- Social Media management
- Growth Tactics
- Page Analytics
- Customer Segmentation
- Monitoring & Analysis
- Brand Identity
- Reputation Management
- Monthly Reports
- Keywords Optimization
- Initial Review & Keyword Analysis
- Website Analysis
- Initial Backlinks Analysis
- Competition Analysis
- Competitor Analysis
- On Site Optimization for 5 Targeted Keywords
- META Tags Optimization
- HTML Code Optimization
- Website Permalinks Analysis
- Internal Link Check
- Page Speed Analysis
- Mobile Speed Analysis
- Images Optimization
- Robots.txt, Sitemaps
- Google Webmaster Tools Setup
- Google Analytics Setup & Integration

GOLD = \$2000

PACKAGE 3

- 30 Promotional Videos per month
- 30 Promotional Posts per month
- 30 Blogs
- Platforms (Facebook, Instagram, Tiktok, Youtube, LinkedIn)
- Strategy Plan
- Social Media Design Services
- Social Media management
- Growth Tactics
- Page Analytics
- Customer Segmentation
- Monitoring & Analysis
- Brand Identity
- Reputation Management
- Monthly Reports
- One Business static Website Development (State of the Art)
- Free Website Maintenance
- Keywords Optimization
- Initial Review & Keyword Analysis
- Website Analysis
- Initial Backlinks Analysis
- Competition Analysis
- Competitor Analysis
- On Site Optimization for 5 Targeted Keywords
- META Tags Optimization
- HTML Code Optimization
- Website Permalinks Analysis
- Internal Link Check
- Page Speed Analysis
- Mobile Speed Analysis
- Images Optimization
- Robots.txt, Sitemaps
- Google Webmaster Tools Setup
- Google Analytics Setup & Integration

PLATINUM = \$3000

OUR TEAM



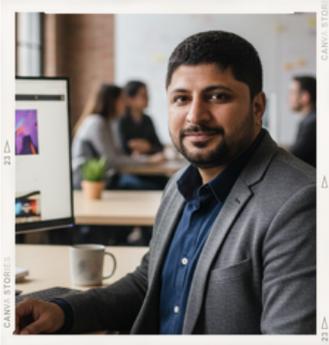
Umair Khan Alizai
Founder/CEO



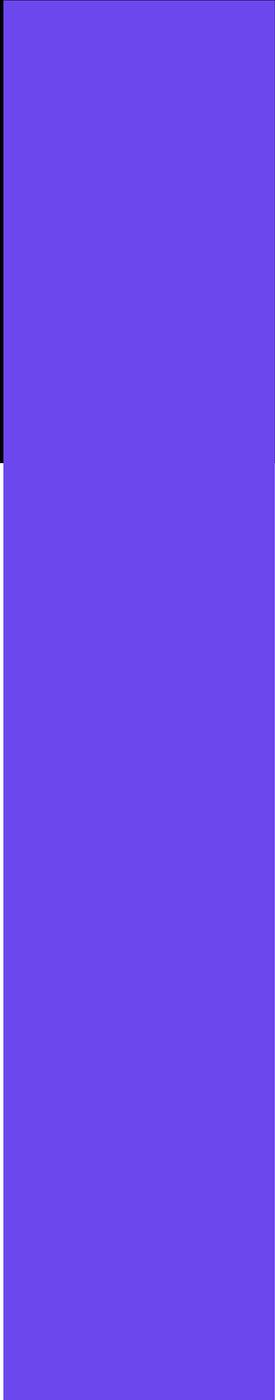
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*Thank
you.*